



# RETAIL NEWSLETTER

# WINTER 2017

## TRADING HOURS

The warmer months are the best time of year to visit Warratina Lavender Farm however we always try and have some form of lavender in bloom for photo opportunities. Group bookings any day of the week available upon request.

**OPEN 9AM - 4PM DAILY**  
**CLOSED TUESDAYS ONLY**

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enquiries@warratinalavender.com.au  
105 Quayle Road, Wandin Yallock Vic

## SOCIAL MEDIA

Warratina Lavender Farm has its own **Facebook** and **Instagram** pages to read all the latest news, events and product features!

Simply search 'Warratina Lavender Farm' and click **'LIKE'** on Facebook

If you take a photo when visiting Warratina please use the Instagram hashtag

**#warratinalavenderfarm**

## PIC OF THE MONTH

Thank you to **@charlottesang** who posted this beautiful shot on Instagram recently. Mention Warratina Lavender Farm using the hashtag **#warratinalavenderfarm** for a chance to be featured in our newsletter!



## NEWS & EVENTS

- WITH ANNEMARIE MANDERS

Welcome to the winter edition of the Warratina Lavender Farm newsletter. With the arrival of winter and cold short days, visiting a lavender farm may not be something you would necessarily consider. Some people think Warratina Lavender Farm is only open during the harvest season over summer however we are open all year round!

We try and ensure there is always some form of lavender in full bloom for our visitors. We currently have French lavender in full bloom and looking spectacular during these winter days. Come visit the farm over winter to smell, feel and take photos of this amazing flower.

There is always something nice to see at the farm any time of year so keep an eye on our upcoming shows and exhibitions. The Lavender Cottage Tea Rooms are also open daily featuring a Winter Wonders Menu along with all our popular favourites and lavender treats!

## WINTER MAINTENANCE OF LAVENDER



Lavender plants will need some care during the winter months to assure a healthy start next spring. Here you will learn what to do to help your lavender over winter with the least amount of stress and problems.

Begin your lavender maintenance at the start of winter by inspecting your plants and prune off any dead, limp or unsightly growth. This is not the best time to give your plant a hard pruning for those of you expecting harsh freezing conditions this season.

You will also want to make sure there is no winter debris such as autumn leaves or plant material from nearby plants smothering your lavender. A pile of leaves will get dampened by winter dew and hold moisture causing disease, die back or possibly kill your plant.

Even though it is winter, you will need to ensure that good air circulation is maintained. Try to avoid leaving your plants under a pile of damp snow for very long if you live in these conditions. If you do live in areas where there is frequent freezing and thawing which creates dampness, your lavender will require fast draining soil with a layer of mulch to help regulate soil temperatures. It's ok for the ground to be frozen for the cold hardy types. It's the freezing, thawing, freezing, thawing that sometimes causes problems due to all the moisture accumulation and water runoff around the roots. Container plantings of lavender may also need to be moved inside or to a more sheltered location.

Taking the time to plant your lavender correctly from the start with a good draining gritty soil is often the best winter preparation of all. You can always grow your favorite lavender in a pot in a sheltered position over winter as long as you provide an adequate light source. Once the harsh conditions have past you can relocate your plant in a sunnier position.

[WWW.WARRATINALAVENDER.COM.AU](http://WWW.WARRATINALAVENDER.COM.AU)

## WINTER ESSENTIAL

### TRAVEL SIZE ROLL ON

Warratina Lavender Farm Essential Lavender Oil now comes in a handy 12ml Roll On. Perfect for battling the winter sniffles, suitable for headaches, sinus, and a restful sleeping aid.

**\$24.50 each**



## ABOUT WARRATINA LAVENDER FARM

Warratina Lavender Farm had its beginnings in 1991 when Annemarie Manders decided on growing lavender for a hobby on a little plot on land which had once been an old cherry orchard. Today the farm has over 10,000 lavender plants and caters to tourists from around the world with warm hospitality and beautiful products.

Warratina Lavender Farm is situated in the tranquility of the Yarra Valley at the foothills of the beautiful Dandenong Ranges. Walks can be enjoyed through the fields of lavender and display gardens. See how the plants are commercially grown and explore the beautiful range of products available in the gift shop and enjoy a meal at the Cottage Tea Rooms.

## STRAWBERRY JAM

Our delicious Lavender and Strawberry Jam is the perfect condiment for cold winter days. Spread over hot crumpets or a dollop on top a fresh scone straight out of the oven. Available in 45g, 140g, and 360g jars

**From \$4.50ea**



## PRODUCT OF THE MONTH

### LAVENDER CANDLE

Warratina's Lavender fragranced candle is a large soy wax candle in a glass jar. With up to 40 hours burning, it will fill your home with the relaxing fragrance of lavender.

The candle can also be snuffed out with accompanying glass lid ensuring no smelly smoke once extinguished. No wax drips & non-polluting. Also available in a small candle with a burn time of up to 25 hours.

**\$25.50 large**  
**\$18.50 small**



## TEA COSY EXHIBITION

From **15 - 23 July** Warratina Lavender Farm is exhibiting a spectacular collection of handmade, knitted and crocheted tea cosies, soft toys and beanies for sale. 100% of entry fee and sales will be donated to raise funds for Cancer Council Victoria. Come along and see this bright and beautiful collection! Exhibition entry: \$5 adult - \$4 concession - children under 12 free. For all enquiries please call 03 5964 4650



## WINTER WARMERS

The Lavender Cottage Tea Room is the perfect little café to sit down and relax and enjoy a delicious meal and hot beverage on a cold and miserable day. Throughout winter the tea rooms will be serving a delicious Winter Warmers menu to tantalise your taste buds, nourish your soul and warm your belly. Hearty soups, lasagnas, Devonshire scones and more. Call the tea rooms on 03 5964 4650 to make a booking



## MIND BODY SPIRIT

If you live around Melbourne come along and enjoy an exciting fun-filled day at Australia's largest health and wellbeing show at the Melbourne Exhibition and Convention Centre from **9 - 12 June**. Visit over 200 exhibitors, attend inspirational seminars, try some body pampering, watch free stage performances, join a free meditation session and more. Warratina Lavender Farm can be found at Site D40



## DISCOUNT COUPON

### FREE DEVONSHIRE TEA FOR ONE

Mention this coupon in the Lavender Cottage Tea Rooms and receive a *free Devonshire Tea for one* when you spend over \$50 in a single transaction on meals or giftware in the Tea Rooms.

**Offer expires 31/8/2017**

## LAVENDER COTTAGE TEA ROOMS

The Lavender Cottage Tea Room offers a delicious menu available throughout the day. Follow us on Instagram and Facebook to see regular updates of freshly made specials by the Warratina chef. One of our summer best-sellers is our Lavender ice-cream along with Lavender Lollies, Teas and Lavender Shortbread being a hit with all of our international visitors. Adjoining the Tea Rooms is our Lavender Cottage Gift Shop featuring a wide range of lovely lavender-themed items and Warratina Lavender Farm products. We are also a great venue for private parties, functions or business meetings. Please call us for more information